

Games Release - Acquittal Report 2020-21

Form Preview

Applicant and project details

* indicates a required field

Applicant details

Applicant name *

The name of the company or individual funded for this development stage

Contact person *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Phone (landline or mobile) *

Email *

Must be an email address

Project and grant details

Project title *

Grant amount *

Must be a dollar amount

The game

Please provide us with a copy of the game on one of the platforms noted below

It is **preferable** that the submitted game is on your **target release platform** where possible.

All of the below builds should be provided **with relevant specific instructions to load and run your build**, regardless of platform, in the space allocated below.

You are also **welcome to provide videos** of gameplay for platforms that are less accessible, or merely as supplementary material.

- **Desktop:** Please provide a **game key** if available, or a URL with **downloadable build**.
- **iOS:** Please send a **generic TestFlight** link to liam.routt@film.vic.gov.au & meredith.hall@film.vic.gov.au.
- **Android:** Submit an **APK** via email, or URL with download.

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- **Consoles:** Submit a demo on one of the **above-listed** platforms if possible, and/or **provide videos** to demonstrate game-play.
- **VR:** Provide a **game key** if available, a **URL with APK** for sideloading, and/or **provide videos** to demonstrate game-play.
- **AR/MR:** Submit your demo via **iOS or Android** per the above, and/or **provide videos** to demonstrate game-play.

Please detail any instructions for accessing your game. *

Game launch analysis

* indicates a required field

Launch date (whether full release, early access, or new platform release - or other relevant release) *

Must be a date

In the text box below, please provide a detailed analysis of your game launch. Remember to include discussion on the following:

- Activities undertaken
- PR/marketing strategies
- Effectiveness of reaching target audience (e.g. outreach and response)
- Monetisation and pricing strategies and results
- Effectiveness of launch
- Whether you engaged with featuring, promotions

*

Word count:

Must be no more than 600 words

If you are providing additional documentation for your analysis, please attach below.

Attach a file:

Please upload filename as: [PROJECT TITLE] - Additional Launch Analysis Material

Promotional materials

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Please provide promotional materials as required by your Games Agreement. This includes key art materials, promotional screenshots and trailers you made in connection with your game and its release.

Ideally, provide a link to a filesharing service, or upload a packaged collection of assets, below.

Please contact **gamesdelivery@film.vic.gov.au** if a physical submission is more practical.

Must be a URL

Attach a file:

Please upload filename as: [PROJECT TITLE] - Promotional Materials

Film Victoria credit

Please confirm that you have fulfilled the Film Victoria credit requirements. *

I confirm the Film Victoria credit requirements have been met
The credit requirements are outlined in the Film Victoria grant agreement

Please detail where the credit can be seen . *

Media coverage

This includes reviews, articles, influencer coverage on platform such as YouTube or Twitch, tweets from media referencing the game, or anything relevant to the wider press and media audience covering your game.

Please provide links to media coverage of your game. *

Lessons learned

* indicates a required field

Having attempted these marketing strategies, what would you do differently next time? Please provide a summary of the ways in which your marketing and release strategy did and didn't perform the way you expected. *

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Word count:

Must be no more than 600 words

Game sales figures

Please detail the sales and download figures for your project to date, covering at least 90 days of data post launch.

If you have additional documents, these can be provided in the section below.

Platform	Date range: From	Date range: To	Sales (PAID)	Sales (IAP)	Number of downloads since release
	Must be a date	Must be a date	Must be a dollar amount	Must be a dollar amount	Must be a number
			\$	\$	

Additional documents to support sales figures

Attach a file:

Please upload filename as: [PROJECT TITLE] - Additional Sales Figures Material

Please provide any further information about the above sales data you feel is relevant for us to know.

This question is optional

Acquittal of expenditure

* indicates a required field

Cost report

Please report on the cost of the project against your approved budget using [our cost report](#)

If you have variance in your original planned spend, explain it in the text box below. This might be a marketing opportunity came up and you pivoted to take it, or what didn't line up in terms of cost as you expected.

Upload cost report *

Attach a file:

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Please upload filename as: [PROJECT TITLE] - Cost Report

Explanation of budget variations:

Film Victoria Feedback

* indicates a required field

On a rating scale of 1 (poor) to 5 (excellent), how would you rate your experience participating in this program? *

- 1 2 3 4 5

Thinking about the program, which aspects did you like about the program and which aspects do you think could be improved?

Word count:

Must be no more than 600 words

On a rating scale of 1 (poor) to 5 (excellent), please rate your customer service level experience from Film Victoria *

- 1 2 3 4 5

Comments

Reporting declaration

* indicates a required field

I certify that to the best of my knowledge, all information supplied in this report is correct, and has been approved by the board of directors or equivalent body, and that I have the delegated authority to sign this report.

By typing your name and submitting this report it will constitute signature by electronic communication under the Electronic Transactions (Victoria) Act 2000 and related Acts.

Name *

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Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Date *

Must be a date