

Application Form - Major Events Funding 2021-22

Form Preview

Application summary

* indicates a required field

Activity title *

Is the applicant a company or a registered organisation *

- Company Registered organisation

Company or Organisation applicants

* indicates a required field

General eligibility

Please confirm that the applicant is eligible to apply to Film Victoria: *

- The applicant is incorporated in Australia or constituted as a legal entity, and carrying on business in Australia
- The applicant (and any related entities) is not a broadcaster, subsidiary of, or jointly owned by a broadcaster or its subsidiary, or related to any broadcast entity
- The applicant (and any related entities) is not a commissioning platform, subsidiary of, or jointly owned by a commissioning platform or its subsidiary, or related to any commissioning platform entity
- The applicant (and any related entities) is not a Federal or State Government screen agency or entity
- The applicant has the right to carry out the project or proposal that is the subject of this application (including relevant copyright and appropriate clearances from all significant participants)

All statements must be selected in order to be considered eligible.

Has the company or organisation been based in, and operating out of, Victoria for at least 6 months prior to this application? *

- Yes No

Has at least one of the company principals and/or the parent entity been based in Victoria for at least the last 6 months prior to application? *

- Yes, at least one of the company principals has been based in and operating out of Victoria for at least the last 6 months
- Yes, the parent entity has been based in and operating out of Victoria for at least the last 6 months
- No

What is the name of this company principal? *

Application Form - Major Events Funding 2021-22

Form Preview

What is the name of the parent entity? *

Applicant details

Applicant company/organisation name *

ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

Must be an ABN.

Principal place of business (must not be PO Box) *

Address

Must be an Australian postcode.

Postal address (if different to the above)

Address

Must be an Australian postcode.

Company mobile number *

Must be an Australian phone number.

Application Form - Major Events Funding 2021-22

Form Preview

Company landline number

Must be an Australian phone number.

Company email address *

Must be an email address.

Accounts email *

All financial documents will be sent to this address.

Website

Must be a URL.

Is this a sole director company? *

Yes

No

Other:

Company Signatory

For sole director companies, if you are successful in securing funding, Film Victoria will require the company director or authorised officer to sign the funding agreement.

Please provide the following details for your company director, or authorised signatory for the company:

Name *

Title

First Name

Last Name

Position *

Email *

Must be an email address.

Company Signatories

For companies with multiple directors, if you are successful in securing funding, Film Victoria will require two signatories on the funding agreement.

Please provide the following details for two company directors, or authorised signatories for the company:

Company signatory one *

Application Form - Major Events Funding 2021-22

Form Preview

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Position *

Email *

Must be an email address.

Company signatory two *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Position *

Email *

Must be an email address.

Authorised Officer

For registered organisations, whether incorporated or unincorporated associations, if you are successful in securing funding Film Victoria will require the an authorised officer to sign the funding agreement.

Please provide the following details for your authorised signatory for the organisation:

Authorised Officer Name *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Authorised Officer position within organisation *

Authorised Officer Email *

Must be an email address.

Contact for this application

Contact for the application *

Title	First Name	Last Name
-------	------------	-----------

Application Form - Major Events Funding 2021-22

Form Preview

Position within applicant company *

Contact email address *

Must be an email address.

Activity details

* indicates a required field

Type of Activity *

Activity start date *

Must be a date.

Activity end date *

Must be a date.

Name of the activity's venue/location(s): *

Word count:

Must be no more than 100 words.

Please provide a brief outline of the activity: *

Word count:

Must be no more than 100 words.

Outline of ancillary activities (if applicable)

If you have a program schedule and/or sponsorship proposal for the activity available please upload here.

Attach a file:

Application Form - Major Events Funding 2021-22

Form Preview

Please adhere to the following naming conventions: [ACTIVITY NAME] -Program Schedule OR [ACTIVITY NAME] - Sponsorship Proposal

Please provide a statement addressing the strategic objectives, audience benefits and outcomes of the activity: *

Word count:

Must be no more than 500 words.

Please provide a statement describing how your activity has developed and continues to be innovative and relevant, citing previous audience attendance figures and if any previous issues with the activity have been addressed: *

Word count:

Must be no more than 250 words.

Does your company or organisation hold activities that take place in regional Victoria? *

Yes

No

What percentage of activities will take place in regional Victoria? *

Must be a number.

In which Victorian region is your activity taking place? *

Please provide a brief statement outlining the key strengths and benefits of the activity to the region of Victoria the activity is taking place *

Word count:

Must be no more than 250 words.

Event operations plan

Please upload a comprehensive event operations plan outlining the safe and successful delivery of planned events *

Attach a file:

Proposed milestones / reporting

Application Form - Major Events Funding 2021-22

Form Preview

Please enter proposed milestones and completion dates for the funding requested:

Milestone	Completion date
	Must be a date

Activity content

* indicates a required field

Total number of films to be screened *

Must be a number.

Total number of forums/panels/workshops to be held *

Must be a number.

Screen content breakdown

Please list the estimated percentage of Victorian, Australian and international screen content

Estimated Victorian content % *

Must be a number.

Estimated Australian content % *

Must be a number.

Estimated international content % *

Must be a number.

Please detail the screen content featured in your activity: *

Word count:

Must be no more than 250 words.

Please upload a list detailing all Victorian, Australian (non-Victorian) and International screen industry practitioners that have been approached or confirmed, at this stage, to be engaged as panel members, special guests or contributors. In this list, please specify where each person is from. *

Attach a file:

Application Form - Major Events Funding 2021-22

Form Preview

Please adhere to the following naming conventions: [ACTIVITY NAME] - List of Screen Industry Practitioners. The maximum file size for uploads is 25MB per item

Will your activity include any Indigenous Australian content? *

Yes

No

Other:

Indigenous Australian screen content

Please list the estimated percentage of Indigenous Australian screen content.

Estimated Indigenous Australian content % *

Must be a number.

Comments

Word count:

Must be no more than 250 words.

Consideration of diversity

Film Victoria is committed to promoting and supporting [gender equality, diversity and accessibility](#) in the Victorian Screen Industry. We will only provide support for activities that deliver on this commitment.

In the assessment process we will take into account how robustly your activity advances diversity and inclusion across one or more core areas:

- Meaningful representation of diversity in themes and narratives of screened content and/or panel topics/members
- Industry access and opportunities for training/career progression/mentoring.
- Audience development
- Accessibility of the activity

Please indicate the ways in which your application addresses one or more of the core areas listed above (note - we do not require you to identify the personal details of your key personnel). If your activity does not, please indicate why your application should be considered for exemption from the above diversity requirements. *

Word count:

Must be no more than 250 words.

Audience details

* indicates a required field

Who do you consider to be your target audience for your project? *

Word count:

Must be no more than 100 words.

What are the benefits to the audience of the activity? *

Word count:

Must be no more than 250 words.

Hint: Consider the activity's creative, innovative, social and cultural value to the audience.

How will you be collecting audience/attendee data and numbers?

As a part of our funding requirements, Film Victoria requests you to collect audience/attendee data and numbers.

Please contact the [Program Manager](#) to discuss further if required.

Select which method/s of data collection you will be undertaking:

- Online survey
- Online ticketing information
- Feedback dropbox at venue
- Paper survey at venue
- Audience head count
- Other:

Projected audience breakdown and satisfaction

Projected total attendees *

Must be a number.

Estimated attendees from metropolitan Melbourne *

Must be a number.

Estimated attendees from regional Victoria *

Must be a number.

Application Form - Major Events Funding 2021-22

Form Preview

Estimated attendees from interstate *

Must be a number.

Estimated international attendees *

Must be a number.

Estimation of audience satisfaction (satisfied or higher rating) with your activity %

Must be a number.

Comments

Word count:

Must be no more than 250 words.

Marketing and communications

* indicates a required field

Marketing and sponsorship plan

Your marketing and sponsorship plan should address the following:

- Your primary target market
- Data to support your projected audience numbers
- Details of your pricing and ticketing structure and rationale for the model (as appropriate)

Please upload your marketing and sponsorship plan *

Attach a file:

Are there other similar activities being produced in Victoria? If so, what is your point of difference? *

Word count:

Must be no more than 250 words

Will there be any opportunities during your activity in which you would like Film Victoria involved (pending Film Victoria availability)? *

Application Form - Major Events Funding 2021-22

Form Preview

Word count:
Must be no more than 250 words.

Stakeholder engagement plan

Please upload your stakeholder engagement plan *

Attach a file:

Budget and funding

* indicates a required field

Amount requested from Film Victoria? *

\$

Must be a dollar amount.

Is this request an increase in funding? *

Yes No

What is the total budget for the activity (includes cash and in-kind support)? *

\$

Must be a dollar amount.

Please upload a detailed budget for your program of activities, including other funding sources and any notes. *

Attach a file:

Please adhere to the following naming conventions: [ACTIVITY NAME] - Budget

Please outline any strategic alliances and partnerships you've formed with other screen industry bodies to support the delivery of your activity: *

Word count:
Must be no more than 250 words.

Has your activity applied for or received any revenue or funding or other support from private and/or other government sources (both cash and in-kind support)? *

Yes No

Evidence of other funding sources or sponsorship

Application Form - Major Events Funding 2021-22

Form Preview

Please provide details of any funding or other support (both cash and in-kind) you have applied for or received from private and/or government sources for this activity:

Source of funding or support	Type of support	Amount/dollar value	Documentation	Please upload bios for each key team member
	e.g.: sponsorship, in-kind support	Must be a dollar amount.	e.g.: applications, letters of agreement, deal memos etc. Please adhere to the following naming conventions: [ACTIVITY NAME] -Evidence of funding sources or sponsorship	Please limit biographies to one paragraph per key team member
		\$		

Total Amount/dollar value

\$

This number/amount is calculated.

Key team members

* indicates a required field

Management team

Please provide details of your management team delivering the activity, including a one-paragraph biography for each, and an organisation chart.

Name	Role	Email
		Must be an email address

Team member biographies

Please upload bios for each team member. *

Attach a file:

Please limit biographies to one paragraph per team member.

Organisation chart

Please provide your organisation chart, specifying names of management team and key staff

Application Form - Major Events Funding 2021-22

Form Preview

Organisation chart upload *

Attach a file:

Document uploads

* indicates a required field

Application statement

Your statement should include:

- Your organisation's strategic vision (3-4 sentences)
- The economic and cultural benefits to Victoria that your organisation and its activities provide
- Evidence that your organisation is appropriately experienced and capable of delivering your proposed program of activities
- An outline and analysis of your primary target market and how your supplied marketing plan is appropriate for this market
- The benefits of your activities to the Victorian Government, including logo and signage placement, speaking opportunities and ticketing
- How your program of activities benefits the Victorian screen industry and which sector priorities you're addressing
- If your organisation is requesting an increase in funding, a clearly articulated rationale for the increased funding

Upload *

Attach a file:

Key Performance Indicators (KPIs)

Please list:

- Your new KPIs for the program of activities
- A history of your KPIs for the last three years

Upload *

Attach a file:

Covid-19

Covid Safe Settings *

The Activity will comply with the Victorian Government's Covid Safe Settings

Please advise of your compliance with Covid Safe Settings *

Application Form - Major Events Funding 2021-22

Form Preview

Word count:

Must be no more than 500 words.

Please advise of alternative presentation options taking into consideration any COVID-19 restrictions that may arise. These may include activity presentation options, budgets for in person and online presentations, KPI estimates *

Word count:

Must be no more than 500 words.

Any additional documentation

Please upload any additional documentation here to support your application

Attach a file:

Privacy statement and Applicant declaration

* indicates a required field

Privacy statement

All personal information submitted to Film Victoria will be dealt with in accordance with our [Privacy Statement](#).

Applicant declaration

- The applicant declares that they have read and understood Film Victoria's current program guidelines and terms of trade. The applicant agrees and acknowledges that Film Victoria reserves the right to vary its guidelines and terms of trade without notice to the applicant from time to time.
- The applicant agrees and understands that funding decisions (including the amount of funding) are discretionary and the decision to approve or reject any funding application rests with Film Victoria and/or the relevant Minister.
- The applicant warrants and represents that the information provided and all attachments are, to the best of the applicant's knowledge and belief, true and correct and that it has not omitted any material information which would be required by Film Victoria in relation to determining whether to approve funding of a project.
- The applicant undertakes to advise Film Victoria in the event of any significant or material change to the proposed project or any supporting materials submitted regarding the project.

Application Form - Major Events Funding 2021-22

Form Preview

- The applicant warrants and represents that it owns or holds all relevant rights necessary to proceed with the proposed project outlined in this application and all materials supplied to Film Victoria as part of this application will not infringe any third party's rights. The applicant agrees to indemnify and hold harmless Film Victoria for and against any cost, loss, damage or expense suffered or incurred by Film Victoria as a result of or arising from the use of the application and material.
- The applicant acknowledges and agrees that Film Victoria may copy, store, adapt, change, edit and use, communicate and transmit any material supplied by applicants as part of this application in any media worldwide and may provide such material to nominated third party consultants and advisors for advice, review and evaluation purposes. We may also discuss your application with listed project investors/personnel for our business purposes
-

Disclosure of project information

- You acknowledge and agree that if your application is successful, Film Victoria may publish information about your project in Victorian Government media releases, on Film Victoria's website, social media platforms, third party media channels (such as Youtube and Vimeo) or in Film Victoria's e-newsletter for its promotional and publicity purposes only. This information may include your project's title, genre and synopsis, names and past credits of individuals comprising the key creative team and the amount of Film Victoria's investment in the project.
- You acknowledge and agree that typing your name in this application form and submitting the form electronically will constitute signature by electronic communication under the *Electronic Transactions (Victoria) Act 2000* and related Acts.
- If the applicant is an individual, the individual must type their name on the form. If the applicant is a company, the authorised company officer must type their name on the form. By doing so, the authorised company officer warrants that he/she is authorised to sign this application form for and on behalf of the company.

Name of authorised signatory *

Title	First Name	Last Name
<input type="text"/>	<input type="text"/>	<input type="text"/>

Date *

Must be a date

Major Event Funding

Major Event Funding