

# Assigned Production Investment - Film & TV - Sales and Marketing Report 2020-21

Form Preview

## Marketing Report

\* indicates a required field

Under the Film Victoria APIA, this marketing report is due 6 and 18 months after delivery.

If this is your first report, please list all to date. For the 18 month report, include detail since last report.

### Company details

**Company name \***

**Contact person \***

Title      First Name      Last Name

<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Role in company \***

**Phone number for contact person \***

Must be an Australian phone number.  
If supplying a landline number, please include the area code.

**Email for contact person \***

Must be an email address.

### Project Details

**Project title \***

**Previous title/s \***

**Project type \***

- Fiction feature       Documentary one-off       Scripted sketch comedy series       Narrative fiction feature film

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- Fiction one-off
- Fiction telemovie
- Fiction series
- Fiction series (short-form)
- Television miniseries
- Documentary feature
- Documentary series (short-form)
- Non-narrative one-off (children's)
- Non-narrative series (children's)
- Web series (fiction)
- Web series (documentary)
- Large format film (fiction)
- Large format film (documentary)
- Virtual/Augmented/Mixed Reality (Fiction - One Off)
- Virtual/Augmented/Mixed Reality (Fiction - documentary feature Series)
- Virtual/Augmented/Mixed Reality (Documentary - One Off)
- Virtual/Augmented/Mixed Reality (Documentary - Series)
- Television (fiction or documentary)
- Narrative short film
- Virtual Reality, Augmented Reality or Mixed Reality
- Narrative feature
- Online

### Premiere details

Please provide details on where and when your project premiered:

Where	Description	Date
E.g. Name of festival, broadcaster, platform or event	E.g. Section, timeslot or location	Must be a date.

### Release

Please list the release dates for your project:

Distributor/Broadcaster	Platform	Territory/Country	Release/Broadcast date
	e.g.: Theatrical, television, DVD, VOD, online etc.	e.g.: Australia, North America, UK, China etc.	If not yet released please include expected date

### Festival Screenings

**Has your project screened at any festivals? \***

- Yes  No

**Please tick all that apply \***

- Venice International
- Toronto International
- Busan International
- London Film Festival
- Annual Independent Games Fest
- Rotterdam International Film Fest
- SXSW
- Annecy International Animation
- HotDocs
- Sheffield Doc Fest
- MIFF
- Sydney Film Festival

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- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Sundance             | <input type="checkbox"/> Revelation Perth International | <input type="checkbox"/> Brisbane International Film Festival |
| <input type="checkbox"/> Berlin International | <input type="checkbox"/> Cinefest Oz                    | <input type="checkbox"/> Adelaide Film Festival               |
| <input type="checkbox"/> Cannes               | <input type="checkbox"/> IDFA                           | <input type="checkbox"/> Other: <input type="text"/>          |

### Awards

**Has your project won any awards? \***

- Yes  No

Please list any awards your project has won:

Award name	Name of Festival/Award Ceremony	Festival/Ceremony Year
		Must be a number.

### Box Office/Ratings

**Is there any Box Office or Ratings data available for your project? \***

- Yes  No

Please list any box office or ratings figures in the table below:

Territory	Platform	Box office (\$AUD)	Ratings	Timeslot
e.g.: Australia, North America, UK, China etc.	e.g.: Cinema, VOD, online, television etc.	Must be a dollar amount.	e.g.: 1.3m	e.g.: 8.30pm Sat
		\$		

### Sales

**Did you include presales in your finance plan? \***

- Yes  No

**Has your project made any sales since it was delivered? \***

- Yes  No

**Has your project sold worldwide? \***

- Yes  No

**Has your project sold into more than three territories? \***

- Yes  No

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Please list any sales made since your project was delivered:

Rights	Buyer	Territory	Sales (\$AUD)
		e.g.: North America, UK, China etc.	Must be a dollar amount.
			\$

## Recoupment

Please provide details of any recoupment in the table below:

**Recoupment (in \$AUD) as at: \***

Must be a date.

**Total Recoupment (in \$AUD) \***

Must be a dollar amount.

Finance source	Invested amount	Recouped amount	% Recouped	Profit
	Must be a dollar amount.	Must be a dollar amount.	Must be a number.	Must be a dollar amount.
	\$	\$		\$

## Other

**Have you made any remake, spin-off, format rights or L&M deals since your project delivered? \***

Yes

No

Please list any remake, spin off, format rights, L&M deals etc that you have made:

Rights	Buyer	Territory/Country	Amount (\$AUD)
		Australia, North America, UK, China etc.	Must be a dollar amount.
			\$

## Summary/Overview

**Please give an overview of the release of the film, including but not limited to the overall strategy, events, promotional partners/sponsors, media coverage and reviews, social media metrics, impact etc. \***

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**Word count:**  
Must be no more than 500 words.